



EBBETTS PASS SCENIC CELEBRATION 2008 “A ROAD BACK IN TIME”

Sponsorship Opportunities

Event: EBBETTS PASS SCENIC CELEBRATION –
“A ROAD BACK IN TIME”

Date: Saturday, September 13, 2008

Time: 9 a.m. to 6 p.m.

Location: Ebbetts Pass National Scenic Byway, a 61-mile stretch of Highways 4 and 89,
between Arnold in Calaveras County and Markleeville in Alpine County

Hosted by: The Ebbetts Pass Scenic Byway Association, P.O. Box 2882, Arnold, CA 95223

General Information: (209) 795-4789, www.scenic4.org

Event Coordinator: Marsha Larrabee 795-9942

The Ebbetts Pass Scenic Celebration is an annual event for the Ebbetts Pass National Scenic Byway, inviting the public to enjoy a number of activities while traveling the scenic byway. Passports will be handed out to each participant, free of charge, where they are invited to have their passport stamped at a number of different venues. Those with completed passports have a chance to win one of a variety of prizes such as an overnight stay at The Dorrington Hotel, an overnight at the Carson River Resort or a season's pass at Bear Valley Mountain Resort and much more.

Participants may start at any location. Locations and activities planned include:

- **830 Highway 4 in Arnold** (the Calaveras gateway to the byway) – two-man bucksaw and Sierra Nevada Logging Museum demonstrations, Arnold ArtFest, and information booths
- **Calaveras Big Trees State Park** – This venue is a “bonus stop” on the Byway. Opt to tour the 1.5 mile north grove of Giant Sequoias, participate in interpretive programs and more (\$6 admission into the park)
- **The Dorrington Hotel** – barbecue lunch, live music, and historical photos.
- **Camp Connell General Store** – Enjoy the 80th Anniversary Party of the General Store with music, 80 years of historical memorabilia, & Nancy McComber art show.
- **Bear Valley** – live music from noon to 4 p.m., Frisbee golf tournament, barbecue, free access to the Ebbetts Pass Historical Assn. Museum, and historic photos by Tom O’Neill
- **Lake Alpine Resort** - enjoy a variety of fun activities at this scenic alpine lake and resort.
- **Hermit Valley** – live music, food and US Forest Service interpretive talks
- **Markleeville** – fly fishing lessons, authentic Indian taco stand and free admission to the Alpine County Museum

Nationwide & Local Exposure –The Calaveras Enterprise will be producing a special section for the event, published the Friday before Labor Day weekend, with an estimated distribution of 10,000. Display advertising is available! Call 754-3861 and ask for Marie. The event is also highlighted on the Ebbetts Scenic Byway Association website at www.scenic4.org . and on the official Bywaysonline.org web site.

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Sequoia Sponsor - \$500

- Logo and editorial in special section of the Calaveras Enterprise
- Logo, name, expanded listing and link to your business on the EPSBA website Scenic Celebration sponsor page for one year
- Complimentary business membership to the EPSBA for 1 year
- Sponsorship recognition at each venue

Tamarack Sponsor - \$250

- Editorial in Calaveras Enterprise event special section
- Listing and link to your business on the EPSBA website Scenic Celebration sponsor page for one year
- Sponsorship recognition at each venue

Aspen Sponsor - \$100

- Listed in Calaveras Enterprise event special section
- Listing on the EPSBA website Scenic Celebration sponsor page for one year
- Sponsorship recognition at each venue

All sponsorships, artwork, logos and listing information must be received by **August 12, 2008** in order to be included in the Calaveras Enterprise event special section.

Sponsorship Application

Name: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

Type of Sponsorship: ___ Sequoia Sponsor___ Tamarack Sponsor ___ Aspen Sponsor

Please make check payable to “EPSBA” and mail to:

EPSBA – Scenic Celebration, P.O. Box 2882, Arnold, CA 95223.

Thank you so very much for helping to make this annual event a possibility!